

# **bloop products**

## News:

December 15, 2009

Fish-Off & Bugz-Off are now available widely in New Zealand. Bloop Products has entered into a distribution arrangement with Brittain Wynyard & Co, which is New Zealand's premier sporting goods distributor. Other Brittain Wynyard exclusive brands in NZ include Ascics , Daiwa, Coleman, Mustad and many others.

Bloop Products is proud to have such a reputable distributor representing its products in NZ and we look forward to great growth, through this new partnership. Fish-Off and Bugz-Off are already available in Kmart's NZ stores and with this new distribution arrangement, will be widespread in major tackle retailers in coming months.

Brittain Wynyard- +64-9-309 0519

August 30 2009

Fish-Off and Grease-Off have been exhibited at Icast, the largest recreational fishing trade show in the world. The show was held in late July 2009 at the Orange County Convention Centre, in Orlando Florida USA. Jason Glass of Bloop Products attended the show and worked with our agent to promote the products. ICAST is attended by over 4,000 retail buyers from across the globe.

In the USA Fish-Off and Grease-Off are marketed under the names Fish'n Wipes and Work'n Wipes. Our exclusive representative in the USA is Dennis Braid, a world renowned stand-up game fishing specialist and a well-known presenter on America's Outdoor Channel. Dennis' company Braid Products is also known around the well as the manufacturer of the best stand-up game fishing harnesses available.

To see Dennis speaking about Fish'n Wipes at ICAST, please click on the button below.

